



E-Commerce Services

	MindSpring E-Store \$49	MindSpring E-Store Deluxe \$79	Intershop 3 \$159
Monthly fee*			
Shopping Basket	Yes	Yes	Yes
Store Templates	Yes – No HTML knowledge required	Yes – No HTML knowledge required	Yes – HTML knowledge helpful; several templates included for getting started.
Customizable Templates	No	No	Yes
Maximum Number of Products/SKU's	50	100	No Limit
Statistics/Sales Reports	Basic	Enhanced	Detailed
Order method choices (credit card, cash on delivery, e-mail)	Yes	Yes	Yes
On-line Credit Card Processing	No	Yes via ATS	Yes via Cybercash
Customer Manager	Yes	Yes	Yes
Inventory Manager	No	No	Yes
Purchase Orders/Invoicing	No	No	Yes
Group Discounts (ie gold members get 5% discount)	No	No	Yes
Cross-selling functionality	No	No	Yes
Hot Deals Section	Yes	Yes	Yes
Tax and Shipping Tables	Yes	Yes	Yes
Member/Non-Member Check-out	No	No	Yes
Sales Reports by Product	No	Yes	Yes

* Additional to the appropriate MindSpring web hosting account.