



Marketing Services

Market Analysis

- Identify specific targeted customer group/demographic(s) \$45/HR

Search Engines

- Site Analysis, Meta Tag Generation \$45
- 30+ Major Search Engines (Yahoo!, Excite, HotBot, AltaVista, etc.) \$60
- Topical Search Engines (20-100 depending upon category) \$120
- Registration Maintenance Program CALL

Web Rings

- Inclusion in up to 3 Web Rings (topical) \$90
- Creation of New Web Ring CALL

Banner Exchanges

- Banner Design & Creation (static w/ hyperlink) \$50
- Banner Design & Creation (animated w/ hyperlink) CALL
- Banner Exchange (industry and/or demographic) - (2 hrs min) \$45/HR

Community Building

- Client/Customer/Employee Mailing Lists CALL
- Newsgroup Postings (spamless) \$95

Other Marketing Services

Contact us for further information regarding:

- Complete Marketing Plans and Business Plans for your online commerce project.
- Site Design Analysis to improve your online marketing and customer interface.
- A complete range of web hosting and ecommerce packages including Estore, Intershop and Mercantec Softcart to upgrade your existing online commerce site to any size and scale. (Developers welcome!)